

OUR TOWN

J.D. Applewood's Smokehouse



Lifelong Delhi Township resident Jerry Smith is bringing a great idea home—not only home to Holt but, if you like, to your home.

J.D. Applewood's Smoke House specializes in on-site catering with smoked ribs, pork, turkey and more. "You name it, I can smoke it," says Jerry—and with his mobile smoker, he can do it at the site of your choice.

With 35 years of experience in the chain restaurant business, Jerry feels his knowledge and expertise are ideal for this new venture. He has been "tinkering" with smoked meats and his own sauces for years, and gets rave reviews from those who have sampled them.

Jerry uses

apple wood in his smoker, as it gives the meat a nice sweet flavor, and the wood is plentiful here in Michigan.

Though the smoker travels to the site of the event, J.D. Applewood's business base will house a 1,000 square foot catering kitchen where side dishes, beverages and baked goods are prepared. The business will also supply tableware, chafing dishes, and related needs for catered events.

Jerry hopes to have the business operational by mid-June, just in time for the busy summer season. He says that word of mouth is travelling fast, as he has heard from over 500 potential customers already.

Jerry wanted to locate his business here in Holt so he could easily meet with clients. Jerry says, "I'm trying to keep as much local as I possibly can, to help the local economy." It is also a family-operated business, with Jerry's wife Karen playing an active role.

There are more plans for the future. Jerry hopes to add a retail space next year that would be supplied out of his catering kitchen, so customers can stop in and take home anything from a side dish to an entire meal.

Jerry may be contacted at 517-881-2525.

Karen and Jerry Smith



"I'm trying to keep as much local as I possibly can, to help the local economy," says owner Jerry Smith.



DEDICATED TO HELPING OUR COMMUNITY & ITS BUSINESSES GROW

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Meet your DDA Board Members



Stuart Goodrich

There's an old saying, "If you want something done, ask a busy person." Stuart Goodrich is one of those busy people who somehow manages to get a great many things done—and many of those are for the benefit of Delhi Township.

Stuart was elected as a Delhi Township Board Trustee in 1992, and was a member of the Township Planning Commission in 2000-02. In 2003, he was appointed Delhi Township Supervisor and was subsequently elected to that position in 2004. And that brings him back full circle, sitting on the DDA Board as a Township Board representative. Stuart has also served a combined 12 years on the Holt School Board and Ingham Intermediate Board.

Stuart says he very much enjoys being a part of the DDA Board and is enthusiastic about their accomplishments. "We have been able to do so much for the development of our community," Stuart says. "If it were not for the DDA, the Jolly-Dunckel-Pinetree commercial area would not exist. That is solely a program of the DDA." He adds that the DDA has "helped us do some very good things. All of the businesses look better. Because of the DDA, we've been able to clean up pieces of property and put them back onto the tax rolls. The DDA is a very vital part of Delhi Township."

Stuart and his wife, Kathleen, are both originally from Dimondale, and graduated from Dimondale High School. They moved to Holt in 1967 and raised their two children in Holt. Stuart and Kathleen own and operate Goodrich Optical.



Gary Smith

A self-employed environmental consultant, Gary Smith was appointed to the Delhi Planning Commission in 1998, and now represents the Commission on the DDA Board. His service to the Board, however, actually began 13 years ago when he approached the Board and asked to serve.

Gary believes that involvement with the Planning Commission and the DDA Board offer a great opportunity to create positive change in Delhi Township. It's an opportunity he welcomes. "I feel these are the two most influential groups of citizens in the Township. The DDA has the ability to use tax monies to create jobs, bring business and improve the infrastructure of the Township." Some of these improvements have included putting in sewers, roads, and street lighting. The DDA has also purchased distressed properties, cleaned and redeveloped them, and put them back on the tax rolls. "We've done some hazardous waste cleanups, which have turned properties back into valuable parcels again. Those properties are now homes, apartments, and businesses." He adds that the DDA has also had a significant role in the development of the Veterans Memorial Gardens behind the Community Services Center. "All of it is important to improving the life of our residents in Delhi Township."

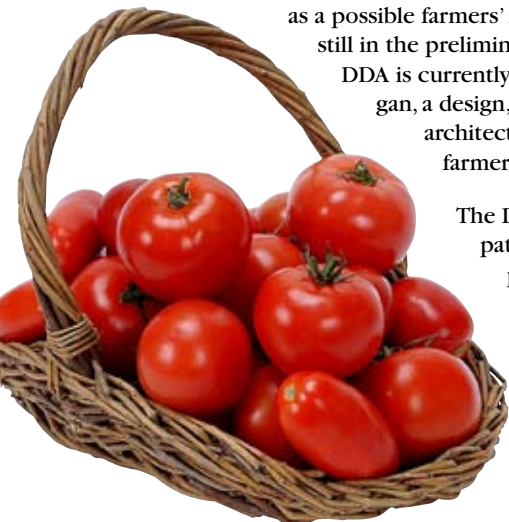
Gary and his wife Sandy have lived in Holt for 16 years, and their two children attended Holt schools.

Farmers' Market for Holt?

Would you like to see a farmers' market in Holt? Whether you are a potential vendor or simply an interested consumer, the Delhi Township Downtown Development Authority would like your input.

For some time, the DDA has been interested in providing a display area for homegrown produce, baked goods and crafts, which could be open seasonally or year-round. With the Corey Senior Center slated for replacement, the DDA is considering that site as a possible farmers' market location. While this is still in the preliminary stage, the Delhi Township DDA is currently working with DLZ of Michigan, a design, engineering and landscape architectural firm, on a concept for a farmers' market facility.

The DDA is attempting to gauge patron and vendor interest, so please contact Al McFadyen, Executive Director of the DDA, with your suggestions or support. He can be reached at (517) 699-3866.



Mark Your Calendars!



Holt Hometown Festival is August 26

It grows bigger and better every year! There's something happening from morning 'til evening—from the 5K run/walk, parade and softball tournament to kids' activities and the spectacular firework finale. For more information contact Chuck Grinnell, 694-4048, or visit www.holtfestival.com.

Mocha Mac's Espresso To Go—**for Beans, Eats and Treats**

Mocha Mac's will offer espresso drinks, specialty beverages, iced beverages and even breakfast and lunch sandwiches.

If you like to get your caffeine fast, Mocha Mac's-Espresso to go is coming to your rescue. Mike McNamara of McNamara Builders is currently remodeling the former Hot N' Now building on Cedar St. into Mocha Mac's, a gourmet coffee house opening in August.

Mocha Mac's will be a drive-thru facility—a real time-saver for busy people on the go. "Studies have shown that 73% of the people who walk into a coffee shop, pick up their coffee and walk right back out," says McNamara. But that doesn't mean it's a no frills type of place. Mocha Mac's will offer specialty espresso beverages and gourmet brewed coffee, as well as a variety of iced and blended coffee drinks, smoothies, and crème freezes. A menu complete with breakfast and lunch sandwiches, salads, and soups will be available, including a "Mini-Mac" children's menu. If you have time for a more leisurely stop, there will be a walk-up window, outdoor tables and benches.



McNamara is getting help from the DDA through the Commercial Rehabilitation Rebate Program, which provides business owners with rebates for a wide array of exterior improvements to commercial sites. When McNamara purchased the abandoned building it had been vandalized several times and was in need of extensive improvements. Mike says the CRRP "is a great program. I appreciate that a lot. It has definitely helped us get started."

Mocha Mac's is owned by Holt residents Mike and Melanie McNamara, and will be open Monday through Saturday. You can visit their website at www.mochamac-drivethru.com, or phone 694-CAFÉ (2233), for more information. You are also welcome to stop by the Mocha Mac's mobile café which will be open at the Holt Hometown Festival in August.

Business Sense Seminars Offered

The Capital Area District Libraries, Ingham County Economic Development Corporation and Ingham MSU Extension have partnered to offer a series of informational seminars for small businesses. This fall they are sponsoring free sessions at the Holt Library, 2078 Aurelius Rd. Seminars start at 6:00 PM and last about 1 hour. Registration is encouraged. Please call Liz Kudwa, CADL Business Librarian, at 334-1522.

► September 14, 2006 Researching Your Business Idea

Liz Kudwa, CADL Business Librarian, will discuss how to investigate a business idea and demonstrate useful resources.

► September 21, 2006 Preparing a Business Plan

Susan Pigg, MSU Extension Economic Development Educator, will discuss how to plan for business success and review the parts of a business plan.

► September 28, 2006 Funding Your Business

Susan Pigg, MSU Extension Economic Development Educator, will offer tips and ideas for funding a business start up.

► October 3, 2006 Marketing Your Small Business

Kevin Green, Director of the Lansing Principal Shopping District, will share standard and creative ways to promote your business and attract clients.

Security Seminar Attracts More Participants

On April 26, the Ingham County Sheriff's Office and the Delhi Charter Township Downtown Development Authority held a seminar designed to provide Delhi businesses with the most up-to-date information on crime prevention and security. This was the second in a series of seminars for business owners.

Mike McNamara, owner of McNamara Builders, said he felt the seminar was "absolutely" informative, and that he found the identify theft information particularly valuable. He commented that attendance was higher at the second seminar, and feels these presentations are well worth continuing.

Ronald Smith, co-owner and manager of Tile Mart, also attended the first two seminars. While he was already somewhat familiar with the topics covered in the second seminar, he said the first one was very helpful to him. He added that he would like to see a business network put in place wherein businesses could be notified of security issues before multiple businesses are affected.

For additional information about the security seminars or business security issues, please contact Deputy Dennis Hull of the Ingham County Sheriff's Office, 517-244-1826.



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THE D.D.A – WHO WE ARE AND WHAT WE DO

The Downtown Development Authority (DDA) promotes economic development through business attraction/retention programs and works to foster investment within the DDA district. It strives to increase the Township's tax base and strengthen the local economy while maintaining those qualities which make Delhi Township a desirable place to live and work. For more information, visit us at www.DelhiDDA.com.

To contact us: Al McFadyen, Executive Director
2045 North Cedar Street, Holt, MI 48842
(517) 699-3866 or (517) 699-3867
Al.McFadyen@delhitownship.com

THE D.D.A. BOARD MEMBERS:

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