DELHI CHARTER TOWNSHIP DOWNTOWN DEVELOPMENT AUTHORITY BOARD MINUTES OF REGULAR MEETING HELD ON AUGUST 26, 2025

The Downtown Development Authority met Tuesday, August 26, 2025, in a regular meeting at the Community Services Center, 2074 Aurelius Road, Holt, Michigan. Vice-Chairperson Fauser called the meeting to order at 6:00 p.m. The Pledge of Allegiance was recited.

MEMBERS PRESENT: Harry Ammon, Kenneth Bachman, Rita Craig, Mike Dunckel, Tim

Fauser, Nanette Miller, Eddie Montemayor

MEMBERS ABSENT: Jon Breier, David Leighton

OTHERS PRESENT: C. Howard Haas, DDA Executive Director, Cassie Butler, DDA

Administrative Secretary

PUBLIC COMMENT: None.

SET/ADJUST AGENDA: There were no adjustments to the agenda.

APPROVAL OF MINUTES

Miller moved, Fauser supported, to approve the regular meeting minutes of July 29, 2025.

A Voice Poll Vote was recorded as follows: All Ayes

Absent: Breier, Leighton MOTION CARRIED

BUSINESS

RESOLUTION NO. 2025-002: SALE OF PROPERTY—4410 HOLT RD

Craig moved, Ammon supported, to adopt Resolution No. 2025-002, a resolution for the sale of real property located at 4410 Holt Road within the Charter Township of Delhi, Ingham County, Michigan to Family Lifestyle and Medicine, a Michigan nonprofit corporation, and authorize the Executive Director or his designee to execute the closing documents for the same.

A Roll Call Vote was recorded as follows:

Ayes: Ammon, Bachman, Craig, Dunckel, Fauser, Miller, Montemayor

Absent: Breier, Leighton **MOTION CARRIED**

REPORTS

Executive Director

Mr. Haas reports that the upcoming annex addition to the Farmer's Market is set for site plan review in September. Mr. Haas also states he attended the most recent Holt Business Alliance meeting, where he had several conversations with local businesses and educated guests on how the DDA functions and helps grow the community. Haas reports last weeks Food Frenzy set a record for attendance, maxing out at 1,448 people. Haas also mentioned that Friday night

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Cruise to Holt Car Shows have been popular and encourages everyone to check out the free event in our community. Mr. Haas also provided an update regarding the repaving of the parking lot at the Farmers Market, stating work began on August 20th. Lastly, Haas stated that he has continued to speak with several developers in regard to the Cedar Street Corridor, and he hopes to provide updates soon.

Advertising & Marketing Committee

Executive Director Howard Haas substituted for David Leighton, who was unable to attend today's Advertising and Marketing meeting.

Mr. Haas states that the Advertising and Marketing committee met earlier today and is pleased to report that social media advertisements regarding Delhi Township and the Farmers Market functions have steadily increased in interactions. Subscribers to *HoltNow* receive email updates which inform the community on current events taking place in our community. Our marketing teams states the average "Click Rate" for government or informative advertisements is roughly 18%, while *HoltNow* is currently reaching almost 35%. Finally, Mr. Haas reports that the upcoming September articles for *HoltNow* will include a letter from the Superintendent and a highlight of a local business owner.

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No report.

Supervisor

No report.

Treasurer

Mike Dunckel reports that DDA investments are currently sitting at 3.3 million, earning 4.5% interest. He also states that the DDA's Revenue and Expenditures are looking great.

Members

None.

Limited Comments

None.

ADJOURNMENT

The meeting was adjourned at 6:16 p.m.

Nanette Miller, Secretary

/CB